

portfolio development

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Students develop their portfolios in yearlong weekday and weekend classes, as well as private lessons. It is recommended to begin this process in your sophomore year of high school to develop your drawing, painting, and design skills and become proficient at all art media before beginning portfolio development in your junior year.

Art schools and art programs within a university setting require 12 to 20 portfolio pieces from high school applicants. Regardless of what your art major will be, the art schools all require a portfolio consisting of observation pieces drawn from life, a self-portrait, a chair, a pair of shoes, a bicycle, fantasy pieces and a room interior. Certain art schools require a "home test" which involves another set of drawings just for that particular school in addition to the 12 to 20 portfolio pieces. The home test could require an essay to accompany the artwork. Some schools will require extra pieces for scholarship application.

Our program begins with an initial private consultation to educate the student and parents on the portfolio requirements, portfolio process and the different ways a portfolio can be submitted. We help you choose the best art school/art program to suit your needs. We evaluate past artwork that has been created to date and assess what pieces can be used toward the portfolio. A starting point is determined so we can gauge the amount of new work that needs to be created. A time frame is established to know how often you should be attending our portfolio classes.

To achieve strong, creative portfolio pieces, the instructors begin the process by placing a large emphasis on drawing skills, mastering composition, and how to use the color wheel. Design and creation of the actual pieces then follows. The objective is to make each student's portfolio a reflection of their own personality, achievements and attributes. Our program teaches the students skills and techniques of how to be successful and meet deadlines when they get to art school.

At the culmination of the artwork, our services complete the process with photographing the students work to be uploaded to slideroom, put on a CD, or creating digital photo books. Portfolio descriptions must accompany all completed artwork. We provide writing services for portfolio descriptions, essays for applications, artist statements, resumes, as well as a letter of recommendation for each student. We are a team of six professional woman artists each with a different art specialization. Each instructor has graduated from one of the major art schools in the metropolitan area. The instructors offer fourteen years of experience in helping students successfully gain acceptance to top art schools, colleges or universities of their choice. Please see the reverse side for a showcase of our students work.



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