

# portfolio development

## for entry to art high schools

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Students develop their portfolios in yearlong weekday and weekend classes, as well as private lessons. It is recommended to begin the portfolio process in the sixth grade in order to develop your drawing, painting, and design skills and become proficient in all art media. Although it is strongly advised to start the process early on, students can begin creating pieces for their portfolio at any time.

High schools, such as Bergen County Academies and Passaic County Technical Institute, require 10-14 portfolio pieces consisting of observation pieces drawn from life, a self-portrait, fantasy pieces, drawings from memory, personal submissions, and 3-Dimensional work.

Our program begins with an initial private consultation to educate the student and parents on the portfolio requirements and portfolio process. We evaluate your past artwork and assess what pieces can be used toward your portfolio. A starting point is determined so we can gauge the amount of new work that needs to be created. A time frame is established to know how often you should be attending our portfolio classes.

To achieve strong, creative portfolio pieces, the instructors begin the process by placing a large emphasis on drawing skills, mastering composition, and how to use the color wheel. Design and creation of the actual pieces then follows. The objective is to make each student's portfolio a reflection of their own personality, achievements and attributes. Our program teaches the students skills and techniques of how to be successful and meet deadlines when they get to the art high school.

At the culmination of the artwork, our services complete the process with photographing the students work to be put on a CD. We write a letter of recommendation for each student. We are a team of six professional woman artists each with a different art specialization. Each instructor has graduated from one of the major art schools in the metropolitan area. The instructors offer fourteen years of experience whereby students have been successfully and widely accepted to the art high school. Please see the reverse side for a showcase of our students' work who have been accepted to various art high schools.



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